FURRY UTOPIA

Properties list:

tactile packaging
end-user packaging
single product
new product
books, movies and music
gable top
identity by colour
cardboard and paper
fabrics
playful
contemporary
unusual visual association
unusual structural association
soft
identity by shape
identity by pictograms
identity by typography
identity by illustration

FurryUtopia is designed by Undoboy. From his website: "create a new brand called furry utopia selling conceptual design merchandise "

Reference: http://www.behance.net/Gallery/Furry-Utopia/102422

Credits:

Year: 2008
Agency: Undobody

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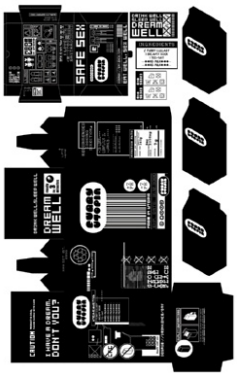
Other images:



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