HEARTWOOD

Properties list:
new product
range of products
labels and sleeves
cardboard and paper
identity by photo
photo to evoke
contemporary
unusual visual association
identity by typography
end-user packaging

Jeff Krichmar page: "Line of travel gear bundled in pairs, to encourage charity in people. "

Reference: http://www.krichmar.com/index.php?/root/heartwood/

Credits:

Country: USA

Designer: Jeff Krichmar

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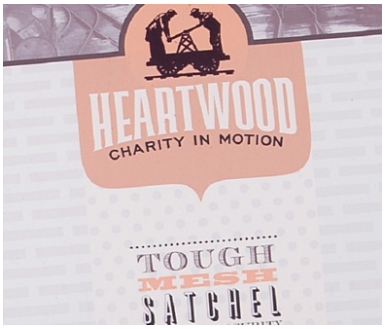
Other images:



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