

FUEL VODKA



Properties list:

- end-user packaging
- single product
- new product
- alcohols and spirits
- bottle
- glass and ceramics
- ironic
- identity by shape
- unusual structural association

Perhaps this test tube shaped vodka bottle is inspired by failed laboratories experiments...Seagram's Fuel Vodka.

Reference: <http://packagingsoftheworld.blogspot.com/2008/05/seagrams-fuel-vodka.html>

Other images: