ADIDAS 1

Properties list:

teens
end-user packaging
single product
new product
clothes and accessories
folding carton
cardboard and paper
opening and closure systems
identity by shape

Reference: http://issuu.com/dativo/docs/09_01_01_98_impackt

Credits:

Country: Japan
Year: 2007

Designer: Simone Duda

Award: Red Dot Award "Communication Design", 2008

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