KLEIN CAPORN SAUCES



A conteporary approach presented by a clean sans-serif typography for Klein Caporn's pasta sauces.

Properties list:

end-user packaging
range of products
update
sauces and seasonings
jar and pot
plastics
contemporary
identity by system of colour
identity by typography
information about content

Reference: http://www.kleincaporn.com

Credits:

Country: United Kingdom

Year: 2004

Agency: The Partners

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