MAITRE D'



Properties list:

end-user packaging range of products new product sachet bottle plastics cardboard and paper contemporary metallescent identity by typography photo to describe identity by system of colour

For communicating premium food, black, silver, and rich colour prevail. In the case of the Maitre D' range, named and branded by Davies Hall, silver evokes a clean surface deli feel.

Reference: Mark Hampshire, Keith Stephenson, DemoGraphics Packaging, Logos, Modena, 2007

Credits: Country: UK

Designer: Davies Hall

Other images: