RON VERACRUZANO



Properties list:

end-user packaging alcohols and spirits new product single product labels and sleeves bottle glass and ceramics historical, traditional transparent identity by typography

RON VERACRUZANO Design Packaging for NDP of super premium mexican rums from Vercruzano. A half tube covers the bottom of the elegant bottle depicting a crest from it's source.

Reference: Kozak Gisela, Wiedermann Julius, Package Design Now!, Koln, 2008

Credits:

Year: 2005

Agency: P&W Design Consultants

Designer: Adrian White Foord

Typographer: Lee Newhan

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