## **PUG**



## Properties list:

toy packaging
kids
end-user packaging
range of products
new product
flacon
bottle
plastics
playful
identity by modular structure
identity by shape
opaque

Reference: Kozak Gisela, Wiedermann Julius, Package Design Now!, Koln, 2008

Credits: Year: 2005

Agency: Tin Horse Desig Team

## Other images:



