

HEAL'S IDENTITY



Properties list:

end-user packaging
range of products
new product
shopping bag
pouch
sachet
folding carton
box
plastics
cardboard and paper
ironic
contemporary
opaque
identity by shape
identity by typography

Reference: [Kozak Gisela, Wiedermann Julius, Package Design Now!, Koln, 2008](#)

Credits:

Country: UK

Year: 2004

Agency: Lippa Pearce

Designer: Domenic Lippa, Paul Skerm

Other images:

