HEAL'S IDENTITY



Properties list:

end-user packaging range of products new product shopping bag pouch sachet folding carton box plastics cardboard and paper ironic contemporary opaque identity by shape identity by typography

Reference: Kozak Gisela, Wiedermann Julius, Package Design Now!, Koln, 2008

Credits:

Country: UK Year: 2004

Agency: Lippa Pearce

Designer: Domenic Lippa, Paul Skerm

Other images:







