

CEREMONIES TEAS



Properties list:

- gift packaging
- end-user packaging
- new product
- identity by textures and patterns
- identity by abstract shapes
- coffee, tea and infusions
- additional structural elements
- folding carton
- fabrics
- cardboard and paper
- translucent
- opaque
- range of products
- identity by system of colour

From [Danny Goldberg](http://www.dgoldbergdsgn.com) design studio in Tel Aviv: "Cérémonie: Developing a new brand in the international tea market. Defining it's language, concept, logo and packaging that position Ceremony as a leader in the boutique tea niche. The visual language combines traditional Japanese tea ceremony, prestige, and Western elegance."

Reference: <http://www.dgoldbergdsgn.com/main.html>

Credits:

Agency: Danny Goldberg Design Studio

Designer: Danny Goldberg

Other images:

