

COMME DES GARÇONS - SILVER WORDS



Properties list:

identity by typography
typographical texture
limited edition packaging
gift packaging
tactile packaging
men
update
single product
end-user packaging
cosmetics, beauty and toiletries
additional structural elements
wrapper
tube
box
other shapes
opaque
contemporary
identity by colour

From [Blacbird Blog](#): "Words contain meanings like a bottle holds a perfume. Both convey messages that can be interpreted and experienced in an immense variety of different ways, each of them communicates an essence, a thought, a shared experience. Messages in bottles have always signified belief and a hope for the future."

Using advanced serigraphic techniques, evolved from traditional printing methods, the original Comme des Garçons 2 pebble-shaped bottle has been lacquered in black to contain silver words of peace, freedom and love in several languages.

The result is a deep, matt-black colour surface holding an infinite message of hope, stamped in silver words."

Reference: <http://helloworldblackbird.blogspot.com/2009/01/comme-des-garcons-silver-words-cdg-2-in.html>

Other images:

