NAKED



Properties list:

range of products
new product
ironic
contemporary
plastics
aerosol spray can
jar and pot
folding carton
cosmetics, beauty and toiletries
end-user packaging
identity by system of colour

Reference: Kozak Gisela, Wiedermann Julius, Package Design Now!, Koln, 2008

Credits:

Country: UK Year: 2005

Agency: Lippa Pearce

Designer: Harry Pearce, Richard Wilson

Other images:

