

# NAKED

---



Properties list:  
range of products  
new product  
ironic  
contemporary  
plastics  
aerosol spray can  
jar and pot  
folding carton  
cosmetics and beauty  
end-user packaging  
identity by system of colour

---

Reference: [Kozak Gisela, Wiedermann Julius, Package Design Now!, Koln, 2008](#)

---

**Credits:**

**Country:** UK

**Year:** 2005

**Agency:** Lippa Pearce

**Designer:** Harry Pearce, Richard Wilson

Other images:

