

LANJARON WATER



Properties list:

end-user packaging
single product
new product
water
bottle
plastics
debossed, embossed
transparent
unusual structural association
identity by shape

From [Tridimage](#) website: "Lanjarón wanted to develop a premium and highly differential bottle design for their mountain water. When we presented with Grupo Berro the PET bottle proposal, it was love at first sight. To turn a good idea into a great market reality, we worked along with both Argentina and Spain producers to ensure its feasibility."

Reference:

Credits:

Country: Spain

Agency: Tridimage

Design: Tridimage (structural design) and Grupo Berro (graphic design)

Other images:

