EQUILIR



Properties list:

cosmetics, beauty and toiletries jar and pot folding carton box plastics glass and ceramics well-being minimal unusual structural association identity by shape new product range of products end-user packaging

In this range of packagings, in order to protect the oil from sunlight, has been necessary to u se a cloured glass, the same glass used for the pharmaceutical flacons. The conical shape gives the structure an elegance sensation, while the convex basis imparts a rhythmical movement.

Reference: Kozak Gisela, Wiedermann Julius, Package Design Now!, Koln, 2008

Credits:

Year: 2005

Agency: Curiosity

Designer: Gwenael Nicolas

Other images:





