SELFRIDEGS CREDIT CRUNCH



Properties list:

single product new product confectionery and sweetness snacks labels and sleeves additional structural elements sachet plastics fabrics cardboard and paper contemporary unusual visual association transparent identity by shape identity by typography end-user packaging

Reference: http://www.purpose.co.uk/main.html , http://www.notcot.org/post/16742/ , http://lovelypackage.com/santini-

for-selfridges/

Credits:

Country: UK
Agency: Purpose

Designer: Laura

Santini

Other images:

