## **JAQ WINES**



## Properties list:

range of products
new product
wine
identity by abstract shapes
labels and sleeves
folding carton
bottle
glass and ceramics
identity by illustration
playful
identity by typography
end-user packaging
unusual visual association

JAQK Cellars beautiful design by San Francisco based Hatch.

Reference: http://www.hatchsf.com/

Credits:

Country: Californa
Agency: Hatch Design

Designer: Joel Templin and Katie Jain

## Other images:







