MARK AND SPENCER



Properties list:

product accessibility end-user packaging new product range of products water confectionery and sweetness snacks opening and closure systems sachet folding carton box flow-pack bottle plastics cardboard and paper identity by system of colour identity by shape contemporary die cut identity by abstract shapes

Reference: Kozak Gisela, Wiedermann Julius, Package Design Now!, Koln, 2008

Credits:

Agency: Marks and Spencer

Designer: Charlotte Raphael

Other images:



