360 PAPER BOTTLE



"The 360 bottle is a sustainable vision of the future. It is the first totally recyclable paper container made from 100% renewable resources. Versatile in its range of consumer applications and made from of-sale fully recyclable materials, it decreases energy consumed throughout the product life cycle without sacrificing functionality. It is paper packaging that stands up all liquid categories".

Properties list:

reusability
biodegradability and compostability
ready to use
product accessibility
end-user packaging
single product
concept
water
opening and closure systems
bottle
cardboard and paper
rough
eco-friendly
identity by modular structure

Reference: http://www.brand-image.com/en

Credits:

Country: United States of America

Year: 2008

Agency: Brandimage

Designer: Jim Warner

Other images:





