

DELUXE HONEYDROP



Properties list:

- recycled materials
- end-user packaging
- range of products
- new product
- soft drinks
- bottle
- plastics
- transparent
- illustrated character
- identity by typography
- identity by system of colour

From [Pearlfisher](http://www.pearlfisher.com) website:

"**Task:** To create a buzz with a brand new identity for a 100% organic flavored water infused with organic honey and premium juices.

Scope: Brand identity, graphics, copy and website concept."

Reference: <http://www.pearlfisher.com/portfolio/honeydrop.htm>

Credits:

Country: USA

Agency: Pearlfisher

Designer: Lisa Simpson

Other images: