## **KETTLE VEGETABLE CHIPS**



## Properties list:

end-user packaging
single product
new product
snacks
confectionery and sweetness
pouch
flow-pack
plastics
contemporary
smooth
identity by illustration
identity by colour

For Kettle Chips' vegetable range Multinational branding consultancy Blue Marlin has created a new look and fee.

Reference: http://www.kettlefoods.com/, http://www.countryliving.com/cooking/regional-foods-and-events/chip-brands-

0709, http://www.bluemarlinbd.com/

Credits:

Agency: Blue Marlin

Designer: Martin Grimer

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