## **KETTLE VEGETABLE CHIPS**



## Properties list:

end-user packaging single product new product snacks confectionery and sweetness pouch flow-pack plastics contemporary smooth identity by illustration identity by colour

For Kettle Chips' vegetable range Multinational branding consultancy Blue Marlin has created a new look and fee.

Reference: http://www.kettlefoods.com/ , http://www.countryliving.com/cooking/regional-foods-and-events/chip-brands-0709 , http://www.bluemarlinbd.com/

## Credits:

Agency: Blue Marlin

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