# **URBAN SILK SCARF**



## Properties list:

end-user packaging single product new product pouch clothes and accessories identity by shape cardboard and paper rough unusual visual association identity by typography

From Anders Jönsson Annasbror portfolio: "A meeting between the soft traditional nature a nd the strong futuristic city.

An attempt to erase the gap between them. Bags and scarfs made of material by the nature like raw silk, linen and leather, shaped and screenprinted with futuristic inspiration. The packaging is made of handmade paper with sewn edges, making it environmentally friendly. "

#### Reference: http://www.annasbror.se/index.php?/work/bryn-mawr/

#### Credits:

### **Designer:**

Annasbror Anders Jönsson Other images: