## **LANCASHIRE TEA**



## Properties list:

update
coffee, tea and infusions
folding carton
cardboard and paper
opaque
identity by typography
end-user packaging
single product
identity by photo
photo to evoke
identity by system of colour

Lancashire Tea range. The concept was presented on Facebook.

Reference: http://www.packagingnews.co.uk/news/865396/Facebook-users-decide-Lancashire-Tea-packaging/

Credits:

Country: UK Year: 2008

Agency: The Rehab

Agency

## Other images:







