## LANCASHIRE TEA



## Properties list:

update coffee, tea and infusions folding carton cardboard and paper opaque identity by typography end-user packaging single product identity by photo photo to evoke identity by system of colour

Lancashire Tea range. The concept was presented on Facebook.

Reference: http://www.packagingnews.co.uk/news/865396/Facebook-users-decide-Lancashire-Tea-packaging/

## Credits:

Country: UK Year: 2008 Agency: The Rehab Agency Other images:







