## **TONI & GUY**



## Properties list:

range of products
end-user packaging
new product
cosmetics, beauty and toiletries
glossy
opaque
tube
jar and pot
flacon
contemporary
men
plastics
identity by typography
identity by colour

Pure Equator design for Toni & Guy.

Reference: http://www.pure-equator.com/

Credits:

**Agency:** Pure Equator

**Designer:** David Rogers

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