## MMM, MUSIC!



## Properties list:

limited edition packaging teens
end-user packaging
new product
single product
books, movies and music
folding carton
plastics
cardboard and paper
playful
unusual structural association
identity by illustration
identity by typography
identity by shape
identity by system of colour

The Simpson's Movie Soundtrack, a limited edition packaging box.

 $\textbf{Reference:} \quad http://en.wikipedia.org/wiki/Spider-Pig\_(song) \;,$ 

 $http://en.wikipedia.org/wiki/File: The\_Simpsons\_Movie\_soundtrack\_donut\_packaging.jpg\ ,\ http://sleevage.com/the-simpsons-movie-soundtrack-limited-edition/$ 

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