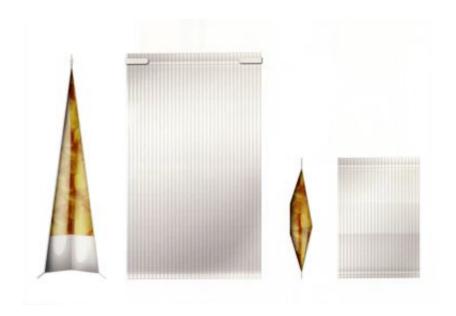
POTATOES



Properties list:

recycled materials
tactile packaging
end-user packaging
single product
concept
snacks
confectionery and sweetness
sachet
textured
bio plastics

Reference: Kozak Gisela, Wiedermann Julius, Package Design Now!, Koln, 2008

Credits: Year: 2008 Agency: IDEO

Designer: Kara Johnson, Bob Adams, Joanne Oliver, Pontes Wahlgren

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