ICELAND GLACIAL WATER



Properties list:

end-user packaging single product new product bottle plastics mass-market transparent identity by shape water

Extracted from the source at Olfus (Iceland) Icelandic Glacial Water. The bottle of grat purity and transparency is in fact rough-hewed from the shoulder upwards to conjure up the jagged outline of an iceberg, that "emerges" from the smooth surface of the body of the bottle.

Reference: ItaliaImballaggio N.11-12 November -December 2005

Credits:

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