CAFFÃ[^] DEL MORO



Properties list:

end-user packaging
coffee, tea and infusions
jar and pot
box
plastics
metals
identity by illustration
new product
unusual visual association
range of products

The range "Le miscele italia - Caffè del Moro" consisting of four original packs which c onvey the essence of Italian style, was designed for the overseas market. The concept come from Boscolo Design Partners, who drew inspiration from four latge Italian cities, ambassadors in the worlds of history, art and culture.

Reference: ItaliaImballaggio N11-12, November-December 2006

Credits:

Year: 2006

Agency: Boscolo Design Partners

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