

# SELFRIDGES

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## Properties list:

information about content  
end-user packaging  
range of products  
new product  
jar and pot  
box  
bottle  
flow-pack  
pouch  
plastics  
cardboard and paper  
glass and ceramics  
contemporary  
identity by typography  
identity by system of colour

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Reference: [Kozak Gisela, Wiedermann Julius, Package Design Now!, Koln, 2008](#)

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## Credits:

Country: UK

Year: 2004

Agency: R Design

Designer: Dave Richmond

Other images:

