ASKUL



Properties list:

pouch other shapes folding carton flow-pack aerosol spray can tube plastics cardboard and paper contemporary identity by typography identity by colour identity by system of colour identity by abstract shapes new product range of products end-user packaging

From: www.stockholmdesignlab.se:

Askul is one of Japan's Growing Companies, offers more than 2500 items with nationway delivery within 24 hours. Stockholm Design Lab has created a comprehensive design program that covers corporate identity, product development and design, and packaging solutions

Reference: Kozak Gisela, Wiedermann Julius, Package Design Now!, Koln, 2008

Credits:

Country: JP Year: 2005

Agency: Stockholm Design Lab

Other images:



















