FLOWER BOMB



Properties list:

cosmetics, beauty and toiletries other shapes flacon plastics glass and ceramics identity by shape ironic luxury unusual visual association unusual structural association transparent new product single product end-user packaging women

Given that beauty is a - sometimes deadly - weapon - emerging stylists Vicktor & Rolf have chosen to put it in a "casket" with radical shades. A grenade to let off in yhe name of a dream, a flower bomb to intoxicate with its charm and voluptuousness. The multi faceted container is not "easy", just as the opulent and dizzying pefume is complex, in homage to the splendour of the great "jus" of the past.

Reference: ItaliaImballaggio N.3 April 2006

Credits:

Year: 2006

Agency: Baron & Baron

Designer: Fabien Baron

Other images:

