

# FRUCTODENT

---



## Properties list:

end-user packaging  
single product  
labels and sleeves  
other shapes  
plastics  
mass-market  
smooth  
identity by system of colour  
cosmetics, beauty and toiletries  
new product  
identity by shape

Pagliari Sell System wanted to clad its new stand up toothpaste tube Fructodent with a graphics that guarantees maximum visibility, at the same time enabling insertion of all the information laid down by law. For this application a 45 micron PET sleeve was chosen to guarantee product brilliance. Sleeve application and shrinkage of the same are carried out on already packed products, after which a heatshrink tamper evident guarantee seal is applied to the flip top cap for greater consumer safety.

---

Reference: [ItaliaImballaggio N.1-2 January-February 2006](#)

---

Credits:

Year: 2006

Other images:

