BTICINO



Properties list:

recycled materials logistic optimisation end-user packaging industrial packaging single product update electronics folding carton cardboard and paper

Switching to monomaterial packaging made from recycled cardboard allowed Biticino to use less packaging. Indeed, the components themselves mean storage volumes can be reduced whit a saving of 36%. Finally, packaging costs 56% less.

Reference: ItaliaImballaggio N 7-8 July-August 2007

Credits:

Country: ITALY
Year: 2007

Other images:



