SEDA INTERNATIONAL



Properties list:

end-user packaging single product new product cup logistic optimisation cardboard and paper

Seda International interprets new consumption trends combining a focus on the environment and an interest in aesthetics in their prize-winning container. The environmental benefits are summed up in the reduced weight of the packaging and in how easy it is to break it town for recycling purposes.

Reference: ItaliaImballaggio N.7-8 July-August 2007

Credits:

Producer: Seda International Packaging Group

Awards: Oscar Imballaggio 2007

This document was created by www.packagingdesignarchive.org			

 $Original\ web\ page:\ http://www.packagingdesignarchive.org/archive/pack_details/243$

Other images: