ORAL FIXATION MINT



Properties list:

end-user packaging
range of products
new product
confectionery and sweetness
box
metals
contemporary
debossed, embossed
identity by shape
identity by illustration
identity by system of colour
reusability

The brand produces eleven kinds of mint candies. On each pack there is a representative illustration, based on the flavour and on the colour of the box. To take a mint, you can easly slide the cover and when mints are over, the box can be refilled. The shape of the box is i nspired to 1920s cigarette cases, they're made in brushed metal tins

Reference: http://www.oralfix.com/

Credits:

Country: USA Year: 2002

Other images:



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