

PASTIGLIE LEONE LUPIN III



Properties list:

end-user packaging
limited edition packaging
range of products
update
box
confectionery and sweetness
playful
metals
illustrated character
identity by illustration
identity by typography
identity by system of colour
identity by colour

With this limited edition packaging, the brand Pastiglie Leone did homage to Lupin III, famous cartoon character. The box is made in aluminium and it measures 35x15,5x4 cm. There are six boxes, each with a different character and a different colour, depending on the taste of the candies: Lupin for lemon, Fujiko for violet, Jigen for cinnamon, Goemon for anise, Zenigata for mint; the last box has all the kinds of candies and all the characters.

Reference: <http://www.pastiglieleone.com/it>

Credits:

Country: Italy

Year: 2013

User: Pastiglie Leone

Other images:

