ALE BROWAR



Properties list:

range of products
new product
beer
alcohols and spirits
labels and sleeves
bottle
glass and ceramics
transgressive
contemporary
identity by illustration
identity by system of colour
adults
end-user packaging

Alebrower is a polish brand that produces different kinds of beer. The bottles are characterized by many provocative illustration, one in particular is also phosphorescent.

Reference: http://www.alebrowar.pl/en/

Credits:

Country: Poland Year: 2013

Agency: Ostecx Creative

User: Ale Browar

Other images:

















