

ALE BROWAR



Properties list:

- range of products
- new product
- beer
- alcohols and spirits
- labels and sleeves
- bottle
- glass and ceramics
- transgressive
- contemporary
- identity by illustration
- identity by system of colour
- adults
- end-user packaging

Alebrower is a polish brand that produces different kinds of beer. The bottles are characterized by many provocative illustration, one in particular is also phosphorescent.

Reference: <http://www.alebrowar.pl/en/>

Credits:

Country: Poland

Year: 2013

Agency: Ostecx Creative

User: Ale Browar

Other images:

