MEATY PACKAGING



Properties list:

fish and meat
folding carton
cardboard and paper
contemporary
identity by typography
identity by illustration
identity by colour
concept
range of products
end-user packaging
information accessibility
information about content
biodegradability and compostability

This packaging for meat is completely biodegradable, being treated with waterproof starch spray means that the paper is completely non absorbent, preventing an unsightly damp spots and discoloration.

The package has been projected for a local butcher.

Reference:

Credits:

Country: UK

Designer: Chris Chapman

Other images:



