STACKED WINES



Properties list:

unit dose packaging
ready to use
adults
end-user packaging
range of products
new product
wine
cup
labels and sleeves
plastics
die cut
contemporary
identity by shape
identity by modular structure
identity by illustration
identity by system of colour

The glasses of wine are kept together by a plastic sleeve on the outside. The content of the whole pack is the equivalent of a 750 ml bottle, but divided in four single-servings packages. Merlot, Pinot grigio, Chardonnay and Cabernet Sauvignon are the four available wines. The material used is a high-quality plastic that is shatterproof and lightweight, while also protecting wine from oxidation and spoilage.

Reference:

Credits:

Country: USA

Other images:



