T'A CHOCOLATE AND SENTIMENT



Properties list:

gift packaging
end-user packaging
single product
new product
snacks
confectionery and sweetness
chocolate
box
folding carton
identity by system of colour
identity by colour
cardboard and paper
opaque

Making and creativity in manufacturing are the keys to succes for a line of chocolates offered as a luscious treat to those who know how to pick the best. The entry involves the T'A Handmade Chocolates line, a young brand that combines tradition and creativity under the renowed name of Tancredi and Alberto Alemagna. The packaging designer have worked on innovative solutions in design and structure, striving for materials capable of "emboding" a philosophy of quality, valorizing the chocolate as a luscious treat.

Reference: ItaliImballaggio N.4 April 2008

Credits:

Country: Italy Year: 2008

Designer: Tancredi e Alberto Alemagna

Awards: Oscar Imballaggio 2008 - Packaging solution for gift and special occasion also mentioned in the special

environment section

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