

NOTE EARPHONES



Properties list:

- cardboard and paper
- minimal
- contemporary
- die cut
- identity by colour
- identity by abstract shapes
- other shapes
- other non-food products
- concept
- single product
- end-user packaging

Sylvain Allard - If there is one thing I hate in packaging is this horrible, even outrageous, mania of packing everything in plastic clam shells. Choosing plastic wrap for non-perishable is often a choice that is unjustifiable for the real needs of the product. To address this problem, Corinne Pant looked at the real needs of electronic parts packaging. In a poetic and very functional gesture, it shows us once again that "less is more".

Reference: <http://packaginguqam.blogspot.it/2010/04/note-corinne-pant.html>

Credits:

Country: Canada

School: UQAM Université du Québec à Montréal (Montréal, Canada)

Student: Corinne Pant

Other images:

