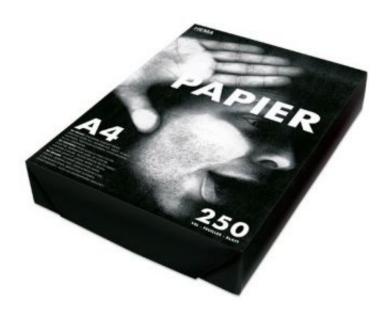
HEMA PAPER



Properties list:

cardboard and paper ironic contemporary unusual visual association photo to evoke identity by photo wrapper office and stationery new product single product end-user packaging

A humourous take on copy paper sold by international European retailer, HEMA.

Reference:

Credits:

Country: The Netherlands **Agency:** Studio Kluif

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