XCEL MILK



Properties list:

recycled materials
end-user packaging
range of products
new product
milk
bottle
plastics
high-tech
contemporary
debossed, embossed
unusual visual association
identity by typography
identity by system of colour

A sustainable packaging solution was created by Division Kavo of Greiner Packaging International. The milk bottle-shaped 500ml container, designed by TGL Creative, fits comfortably in the hand and is made from recycled materials.

Reference: http://xcelmilk.co.uk/products.html

Credits:

Country: UK Year: 2012

Agency: TGL Creative

Designer: Anne Marie Mohan

Other images:



