THE FUTURE PACKAGING MILK



Properties list:

end-user packaging
concept
range of products
milk
opening and closure systems
dispensing systems
other shapes
plastics
cardboard and paper
debossed, embossed
minimal
identity by shape
identity by typography
identity by system of colour

This packaging was created as a quest to solve the current problems of the multilayermilk carton and its recycling at the same time. That's why we have designed a "bag in box" where we can find a pocket formed by threelayers of LLDPE and an outercarton of 200grams which provides structure and convenience in serving. A solution that makes it easy to use, separated from the cardboard and plastic that achieves almost 100% recycling.

Reference: http://www.behance.net/gallery/The-future-packaging-milk/1204819

Credits:

Country: Spain Year: 2011

Designer: Sergio Mena, Inma Linfante, Fidel

Lopez

Award: Second place in the Starpack Student

Award competition, in 2011

Other images:











