HUGO BOSS FRAGRANCE



Properties list:

new product
cosmetics, beauty and toiletries
flacon
plastics
high-tech
smooth
metallescent
identity by shape
identity by system of colour
single product
end-user packaging

Perfect shapes: Functional, "plastic" and evocative. Original faculty of metal and new applications in the packs made for the big luxury brands by Sidel (Marburg, D).

Reference: ItaliaImballaggio N.3 March 2008

Credits: Year: 2008

This document was created by www.packagingdesignarchive.org			

Original web page: http://www.packagingdesignarchive.org/archive/pack_details/224

Other images: