

# ONLY MILK

---



## Properties list:

- range of products
- concept
- milk
- gable top
- polylaminated
- cardboard and paper
- minimal
- contemporary
- identity by typography
- identity by system of colour
- end-user packaging

These are designed by a student from Spain, Pau Puig Vazquez. "In a market as saturated as the milk, comes Onlymilk, a new brand with the intention communicate the purity of milk. An all white package with only the necessary information highlighting the various types of milk."

---

Reference: <http://www.paupuig.com/index.php?/onlymilk/>

---

## Credits:

**Country:** Spain

**Year:** 2004

**Designer:** Pau Puig Vazquez

Other images:

