



## Properties list:

- milk
- gable top
- bottle
- cup
- polylaminated
- plastics
- glass and ceramics
- cardboard and paper
- minimal
- infographics
- contemporary
- identity by typography
- identity by system of colour
- identity by textures and patterns
- concept
- range of products
- end-user packaging
- information about content

Clean and simple typographic solution for this Hungarian dairy brand's visual identity.

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Reference: <http://fgs.egysmas.hu/jasztej-concept/>

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## Credits:

**Country:** Hungary

**Year:** 2010

**Agency:** Fontos Graphic  
Design

Other images:

