CENTRALE DEL LATTE DI BRESCIA



Properties list:

information accessibility design for all end-user packaging range of products update milk labels and sleeves bottle plastics mass-market debossed, embossed tactile packaging

Centrale del Latte of Brescia (Italy) updates its UHT milk bottles by adding the expiring date in braille. Kit Braille gives information available to everyone, it removes what could be an obstacle for many customers in a perfect sample of design for all.

Reference: http://www.centralelatte-brescia.it/

Credits: Country: Italy

Year: 2011

Other images:

