

# AU LAIT MILK

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## Properties list:

concept  
milk  
bottle  
contemporary  
identity by typography  
identity by system of colour  
identity by textures and patterns  
range of products  
end-user packaging

Flavoured milk 'Au Lait' is an exploration that resembles the old aesthetic of traditional milk carrier while adding the simplistic modern form with an illustration on the bottle to go with today's market.

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## Reference:

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### Credits:

**Country:** USA

**Year:** 2010

**Designer:** Warissara Muangsaen

Other images:

