

ARLA MILK



Properties list:

range of products
extra-use of packaging
concept
milk
brick
cardboard and paper
transgressive
pop
contemporary
identity by typography
identity by illustration
end-user packaging
identity by system of colour
identity by textures and patterns
packaging as a new medium

Werk Design Agency worked on illustrations and typographic design in this concept for Arla Milk, one of the most famous milk brand in Sweden.

Reference: <http://www.werk.se>

Credits:

Country: Sweden

Year: 2008

Agency: Werk Design

Other images:

