ASKINOSIE CHOCOLATE



Elementeleven: "The overwhelming burden of being a high-profile defense attorney drove Shawn Askinosie to drop his legal bar and pick up chocolate bars. Without a doubt, one of the most recognized single-origin, bean-to-bar chocolate companies in the country, if not the world. From the beginning, we assisted Shawn with developing his socially-responsible brand, award winning & internationally recognized package designs and extensive commerce website. We love Askinosie and everything he does."

Properties list:

packaging as a new medium information about content information accessibility end-user packaging range of products extra-use of packaging new product tube sachet folding carton box bag cardboard and paper historical, traditional hand-made identity by typography identity by illustration identity by colour

Reference: http://www.askinosie.com/

Credits:

Country: USA

Agency: Element Eleven

Designer: K. Sacci in collaboration with Element

Eleven

Other images:











